



NEWS

Innovation and Excellence in Business Consulting: Ricardo Alex Bruhn Otero and Otero Business LLC

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Ricardo Alex Bruhn Otero is a renowned consultant and entrepreneur, known for his dedicated work promoting productivity, profitability and security in business operations. He is the founder of Otero Business LLC, a consulting, advisory and training firm located in Orlando, Florida, specializing in critical administrative, management and operational services.

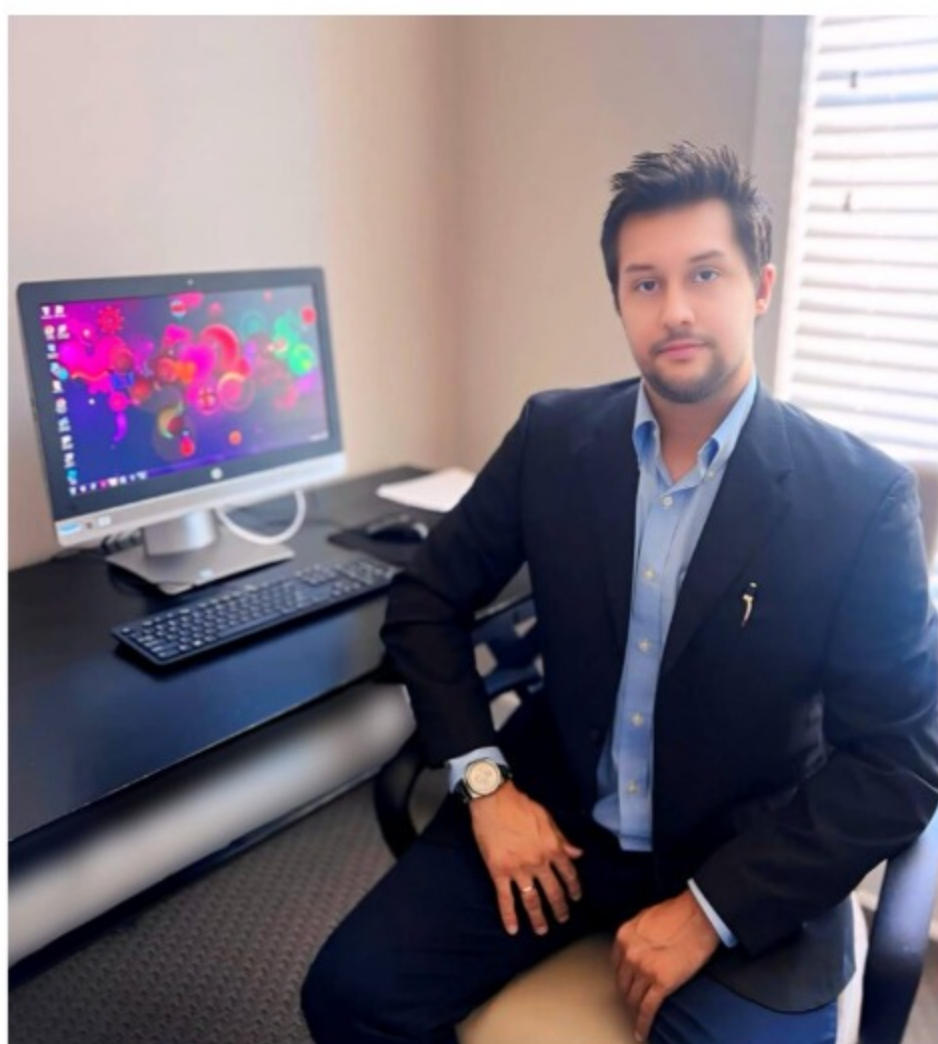
About Otero Business LLC

Otero Business LLC was established with the goal of providing strategic and innovative solutions to businesses across a variety of industries. The company offers a wide range of services, including:

1. Business Management Consulting and Advisory: Focused on analysis and administrative review of contracts, guidance on contractual practices, support in document preparation, compliance consultancy, and mediation in commercial negotiations.
2. Internationalization of Foreign Brands in the American Market: Advice on the best internationalization strategy, including location studies, referral of certified professionals, operational and marketing planning, advice on financial flows and corporate structure, as well as training and monitoring of the work team.
3. Process Automation Solutions – Digital Platform: Integration of digital platforms into process management, using advanced technology, automation and analytics to increase productivity and promote collaborative partnerships.
4. In-Company Courses: Personalized training covering topics such as financial management, culture of innovation, brand internationalization, compliance and ethics in business, and tax compliance in the digital age.

The Trajectory of Ricardo Otero

He holds a Bachelor's degree in Law from Centro Universitário Salesiano de São Paulo (UNISAL), graduated on January 22, 2010. He has a postgraduate degree in Tax Law from Universidade Anhanguera-Uniderp, completed on August 22, 2014. He is currently pursuing a master's degree in International Business from MUST University, located in Florida, deepening his knowledge in international business. With over 12 years of experience as a lawyer in Brazil and a notable career in leadership positions, he has distinguished himself as a versatile and entrepreneurial professional. His experience includes human resources management, team training, fiscal and tax planning, and development of operational and marketing strategies.



Academic Contributions

Ricardo Otero is also a researcher in his field, with several scientific articles published in several renowned journals and websites. He has contributed significantly to the field of business internationalization and economic sustainability, with articles such as "Methodology for Internationalization of Brazilian Companies to the United States: Adaptive Model of Internationalization" and "Strategies for Economic Sustainability in Small Businesses in the United States". In addition, he serves as a peer reviewer for several scientific journals, helping to ensure the quality and integrity of academic research in the area of international business.

Economic Impact and Sustainability

Otero Business LLC is committed to sustainability and innovation. The company adopts practices that aim to reduce environmental impact and promote operational efficiency, such as the use of emerging technologies and the digitalization of processes. Through strategic partnerships and an approach based on the circular economy, Otero Business LLC offers solutions that are both economically viable and environmentally responsible.

Economic Expansion and Development

With plans to expand into Florida and potential to expand to other regions of the U.S., Otero Business LLC is ready to bring its innovative solutions to a wider audience. The company has contributed to the economic development of the regions where it operates by promoting the strengthening of local business communities.

Ricardo Alex Bruhn Otero and Otero Business LLC represent the cutting edge of Business Consulting, combining technical expertise with a strategic vision focused on business and sustainability. The company continues to grow, positively influencing the business sector and contributing to a more efficient and sustainable market.

For more information, visit www.oterobusinessllc.com or contact us at ricardo@oterobusinessllc.com



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